

WORLD-CLASS CYBERSECURITY TRAINING & CONSULTANCY

Crisis Management Training **for Executives**

An executive briefing for navigating high-stakes crisis scenarios

3 hours

One focused session

750+

Enterprise clients

38

Countries served

A crisis can emerge suddenly and escalate within minutes

Cyber attacks, ransomware, data breaches, operational disruption, media scrutiny and regulatory pressure rarely give warning. When they hit, your leadership team is judged on speed, clarity and control — reputation, stakeholder confidence and operational continuity are all on the line. This focused three-hour executive session gives senior leaders practical awareness and insight into crisis management: maximum impact, minimum time away from the business.

WHO THIS COURSE IS FOR

C-suite executives

Setting strategy and maintaining stakeholder confidence through disruption.

Heads of Information Security

Leading the response to data breaches and cyber attacks.

Heads of Human Resources

Ensuring employee safety, wellbeing and internal crisis communication.

Corporate Communications Managers

Protecting reputation with timely, accurate internal and external updates.

Legal Counsel

Advising on legal risk, compliance and minimising liability.

Board members & directors

Providing oversight, strategic direction and accountability.

84%

of executives reported feeling **significantly more confident** in their crisis leadership after this programme — with faster decisions, clearer roles and better communication with regulators, customers and staff.

The ARC approach – from chaos to control

A

Assess

Understand what you are actually dealing with – facts before action.

R

Respond

Make decisions and take control – ownership, prioritisation, momentum.

C

Communicate

Control the narrative – internally, externally and with regulators.

COURSE MODULES

Module 1	Crisis Preparedness	Cyber risk evaluation, response teams and communication protocols.
Module 2	Decision-Making Under Pressure	Cognitive biases, rapid analysis and ethical decisions.
Module 3	Strategic Communication	Stakeholder management, media relations and internal communication.
Module 4	Crisis Leadership & Recovery	Leadership principles, recovery, post-crisis analysis and resilience.
Module 5	Case Studies Review	Real-world cyber crises – strategies, pitfalls and lessons learned.

TOOLS & METHODS

- Group and scenario-based discussions
 - Peer-to-peer knowledge sharing on crisis experiences
- Self-reflection against the crisis leadership competency framework
 - Case study analysis and lessons-learned discussions

SIMULATION EXERCISES

- Hands-on crisis decision-making and rapid response
 - Role-playing, digital simulations and group discussions
- Managing stakeholder communications under pressure
 - The impact of cyber threats in modern crises

POST-COURSE FOLLOW-UP PROGRAMME

Crisis Readiness Assessment

Confidential readiness score, priority action items and a quick-win implementation guide.

Quarterly check-ins

Virtual progress reviews, crisis plan refinement and new threat landscape updates.

Premium support

Crisis simulation programmes, yearly tabletop exercises, custom scenarios and performance feedback.

WHAT OUR CLIENTS SAY

"We've been able to test the board's decision-making skills, which was vital — the muscle memory and awareness of roles and responsibilities were the key tangible benefits."

Mudassar Ulhaq — CIO, Waverton Investment Management

"He really knows how to engage a room full of business executives. The executive report highlighted our strengths and weaknesses clearly."

Catherine Butterill — Head of IT Operations, NL&G NHS Foundation Trust

WHY CM-ALLIANCE

A London-headquartered world leader in cybersecurity consultancy and training — over 750 enterprise clients across 38 countries, creator of the UK's NCSC-Certified training courses in Incident Response, and trusted by organisations including **FIFA, NHS, Capita, BNP Paribas and Unilever**.

Book a **no-obligation discovery call**

Discuss your crisis management training requirements with one of our consultants.

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